Engineer Software

Ran development as 51 written initiatives

Ran the site's development as 51 written initiatives across 54 plan documents, each carrying its open boxes, its measurements and the decisions it declined — including six of eight agent-readiness findings refused with the reason recorded.

August 2026

51

written initiatives across 54 plan documents

Situation. A one-person company has no planning meeting, no backlog grooming and nobody to disagree with a decision. What it has instead is a strong tendency to do the work that is currently interesting, and no record afterwards of why anything was chosen — which becomes a problem the first time a decision needs revisiting or defending.

Task. The site's development needed a written record per initiative that survives being reread months later, covering the ones that were declined as well as the ones that were built.

Action. Fifty-one initiatives across fifty-four numbered and indexed plan documents, each carrying the problem, the measurements taken, the decision and its open boxes. They are not summaries written afterwards. They hold the numbers that settled the argument — the scheduling measurements that shaped the check runner, the image format that was tested and declined because it came out larger, the pricing ladder confirmed by the owner, the audit that found the site proving capability across 371 pages while stating no price, no engagement shape and no minimum anywhere. Declined findings get the same treatment as accepted ones: an agent-readiness review produced eight findings and six were refused, each with the verdict recorded, specifically so that a later automated suggestion cannot quietly reverse a written decision. The status board reads a plan's checkboxes rather than its prose, because prose says "done" and boxes say what is open. That distinction was not theoretical — a documentation linter later found six plans marked done while carrying unchecked boxes.

Result. Fifty-one decisions with their reasoning attached, roughly three-quarters closed, and the declined ones are as retrievable as the accepted ones. What it costs is that every initiative has a write-up, which is a real tax on small work and has occasionally meant the record is longer than the change it describes.

Bring this experience to your project

Use “Ran development as 51 written initiatives” as a starting point for a similar challenge in your organisation. The services behind this work are available for your project. A site or an app that the AI assistants your customers use can find, read and act on, checked on every release rather than promised once.

Explore our services Get in touch →

Look behind the result

Read the situation, decisions and result in this example. We can discuss which parts transfer to your constraints and which need another approach. Ran development as 51 written initiatives — 51 written initiatives across 54 plan documents

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Want the reasoning behind your decisions written down?

Talk through your project with the engineer responsible for delivery. We agree the scope, price basis and handover in writing before work begins.

Role context: Technical Product Manager. It draws on Technical Leadership, Project Management, Agile & Scrum, Product & Requirements, Stakeholder & Reporting and Documentation. And while you are here, we are rather good at AI Agent Readiness, Technical Leadership & Consulting, Project Management (Agile), Product Strategy & Requirements and Technical Documentation.

Get in touch Explore our services

One piece of **a longer record** — and it is all on this site.

Every entry is written the same way: the situation, the task, what we did and what changed.

See the whole record

Define the improvement you need

Describe the workflow, the existing interfaces and the users who need the change. We can define a testable delivery and a handover that lets your team maintain it.

See what it costs Get in touch →

Want the reasoning behind your decisions written down?

Ask about the decisions behind “Ran development as 51 written initiatives”. You will speak with the people who can explain the work and assess your own project.

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Contact card

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